



GP Group

GP is an international multidisciplinary holding based in Istanbul, Turkey. With over 15 years of successful experience in both domestic and international markets, GP Group has established itself as a trusted name among companies, investors, and global institutions.

Our approach is rooted in delivering strategic, integrated, and actionable solutions across a wide range of sectors, including legal and business consulting, company formation, investment services, information technology, international trade, manufacturing and distribution, and real estate.

Our blend of experience, technical expertise, and deep understanding of global markets enables us to assist businesses, entrepreneurs, investors, and individuals in navigating their path to growth, expansion, and market entry — from launching tech startups in Turkey to managing complex international projects. With a professional perspective and tailored services, our team is ready to support your business journey.

Your Trusted Partner in Global Expansion
GP Group

GP Group Subsidiaries



**Our
Services**

1 Legal & Business Consulting

2 Business Development

3 Investment Advisory

4 International Trade

5 Customs & Logistics

6 IT & Digital Solutions

A blurred background image showing several people in business attire sitting around a table in a meeting room. The focus is on the foreground elements, with the people in the background being out of focus.

Legal & Business Consulting

Legal Compliance & Analysis

- Evaluation of Turkish commercial laws and alignment with international legal standards
- Guidance on regulatory compliance for commercial and economic activities

Company Registration & Legal Structuring

- Advising on the optimal company structure (LLC, joint-stock, etc.) based on Turkish commercial law.
- Full company registration and documentation in compliance with Turkish and international regulations.
- Launching tech startups in Turkey.

Contract Drafting & Review

- Drafting and reviewing commercial contracts including purchase, sales, distribution, agency, and collaboration agreements
- Ensuring all documentation complies with international legal and commercial standards

Investment Advisory

- Guidance on investment opportunities and foreign investor rights in Turkey
- Legal support in navigating regulatory changes related to international investments

Intellectual Property & Rights Protection

- Consulting on registration and protection of trademarks, patents, and copyrights
- Support in IP infringement cases

Dispute Resolution

- Consulting on the resolution of commercial disputes through negotiation, mediation and arbitration based on existing laws and principles of international law.
- Legal representation in courts and judicial bodies

Regulatory Compliance

- Support and consultation in meeting local regulations (tax, labor, health & safety)
- Assessment of legal changes and their impact on business operations



Business Development

Market Analysis

- **Market condition analysis:** Competitor identification, SWOT analysis, opportunity mapping
- **Market research:** Collecting data related to customers and market trends in order to identify their needs and preferences.

Strategic Planning

- **Designing growth strategies:** Developing specific strategies for market development, increasing market share, and improving profit margins.
- **Business plans:** Detailed roadmaps with short and long-term goals, budgeting, and forecasting

Brand Management

- **Brand Strengthening and Development:** Consulting to create a strong and effective brand identity in the markets.
- **Marketing Strategies:** Designing and implementing targeted marketing campaigns to attract potential customer

Partnership Development

- **Partnerships and Collaborations:** Identify and establish business relationships with other companies, suppliers, and distributors.
- **Networking:** Guidance on creating and expanding professional networks to increase business opportunities.

Investment Advisory Services



- We identify and manage high-return investment opportunities across local and international markets, focusing on ROI analysis, risk management, and strategic asset growth.

Small Business & Project Investments

- **Support in setting up real businesses with added value, especially in tourist markets:**
 - Feasibility analysis of opening businesses such as a coffee shop, restaurant, boutique or creative space
 - Site selection, brand development, customer attraction, and revenue generation strategies
 - Offering business models designed for rapid return on investment

Asset & Wealth Management

- **Professional management of local and global portfolios:**
 - Advising on optimal asset allocation across real estate, gold, currencies, and commercial projects
 - Periodic financial reporting and market forecasts
 - Balancing risk and profitability

Real Estate Investment

- **Providing specialized advice for investing in real estate projects with residential, commercial or high return on investment purposes in strategic areas:**
 - **Turkey:** Luxury and residential projects in Istanbul, Antalya, Bodrum, and more
 - **Dubai:** Installment-based or ready-to-move projects with residency options
 - **Northern Cyprus:** Tax-friendly and fast-growth investment prospects
 - **Greece:** Real estate under the Golden Visa program with EU residency
 - **UK & Europe:** Stable market analysis for commercial and residential properties **including full-service support:** property selection, title registration, residency processing, rental management, and resale

International Trade



- We provide specialized solutions in international trade, helping businesses manage the entire process from sourcing and imports to exports and logistics.

Trade Process Management

- Receiving purchase orders from customers and reviewing technical and commercial needs
- Identifying reputable domestic and foreign manufacturers and suppliers
- Negotiating and inquiring about prices, payment terms, delivery times
- Checking the authenticity and quality of the product through evaluating documents and samples
- Concluding purchase contracts and following up on their implementation until the shipping and delivery stage

Import Services

- Receiving purchase orders from customers and reviewing technical and commercial needs
- Identifying reputable domestic and foreign manufacturers and suppliers
- Negotiating and inquiring about prices, payment terms, delivery times
- Checking the authenticity and quality of the product through evaluating documents and samples
- Concluding the purchase contract and following up on its implementation up to the stage of shipping and delivery

Export Services

- Evaluate export potential of client products
- Analyze target markets and identify entry opportunities
- Source international buyers and distribution channels
- Draft and manage export contracts
- Offer marketing and packaging support as needed



Customs & Logistics Services

- We comprehensively manage the entire import, export, and transit cycle, ensuring your goods reach their destination legally and smoothly.

Warehousing & Insurance

- Domestic and international warehousing services
- Real-time inventory tracking and load monitoring
- Cargo insurance and risk coverage solutions

Logistics & Transportation

- Planning and managing international logistics (land, sea, air)
- Selecting optimal routes and methods based on cargo and budget
- Competitive transport pricing and quotations
- Supervision of loading, unloading, and final delivery
- End-to-end shipment tracking

Customs Services & Documentation

- Expert consulting on origin/destination country customs regulations
- Full customs clearance management
- Acquiring necessary permits from relevant authorities
- Preparing and translating required documents (invoices, packing lists, certificates of origin, etc.)
- Handling all legal formalities for cargo transit

IT Solutions, Software & Digital Marketing



- We help your business embrace digital transformation with end-to-end technology, data, and marketing services — from software development and UX/UI to branding and business intelligence.

- UI/UX design for websites and apps
- Visual identity design including color schemes, typography, and tone of voice
- Development of SEO-friendly, modern, responsive websites

1 UX & Digital Branding

- Mobile app development (Android & iOS)
- Scalable web applications with professional UX
- API and database architecture for seamless integration

2 App & Platform Development

- BI dashboards for performance analysis
- Data collection and processing for informed decision-making
- Integrated analysis across operational, financial, and marketing data

3 Business Intelligence & Data Analytics

- Licensing and regulatory support for tech-based operations
- MVP design, tech team formation, investor engagement, and go-to-market strategy

4 Tech Startup Launch Support in Turkey

Our Trusted Partner Brands:





Contact Us

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